

Beat: News

## **WORLD BUSINESS FORUM 2018**

### **MEET THE WORLD LEADERS IN NEW YORK**

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**USPA NEWS** - World Business Forum New York is organized and curated by World Business Idea WOBi each year in cities across the United States of America, Europe and Asia. It is a two-day event that brings together thousands of restless minds united by their passion for business.

Since the first edition of World Business Forum in 2004, the world has undergone incredible change. In that time they have seen new technologies, new movements, new business models emerge that have radically altered how business is done.

During the 2018 World Business Forum New York's edition which is scheduled to be held November 14-15, 2018 in New York City, world leaders will get the great opportunity to engage business conversation with peers, exchange, learn from and be inspired by some of the world's most renowned figures from business and beyond.

In a world of information overload, World Business Forum focuses on the issues most relevant to today's businesspeople, stimulating new thinking and inspiring action. Participants at the World Business Forum New York will have the opportunity to hear from speakers such as Jeff Immelt, Arianna Huffington, Daniel Kahneman, Daniel Goleman, Seth Godin, Susan David, Juan Enríquez, Whitney Johnson, Sarah Lewis and Todd Davis.

### **ABOUT WORLD BUSINESS IDEA**

WOBi is a leading global business content hub. Their goal is to produce and distribute the best management media content to help companies and their top executives improve the way they manage their organizations. They strongly believe that knowledge is the main competitive advantage in today's business world. They create the most inspiring events on a global scale. They offer Solutions "on demand" to bring knowledge and experience to any individual executive. Their audiovisual solutions bring the brightest minds in the world to your company. WOBi broadcasts a 24h TV channel, featuring intelligent programming for business leaders to over 15 million homes in Latin America.

Courtesy: World Business Forum New York and World Business Idea.

Alain Coomlan TCHEGNON

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