Beat: Business

THE UNMISSIBLE EVENT FOR INNOVATION IN THE BANKING AND FINANCIAL SECTOR

2025 BANKTECH DAY EDITION

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USPA NEWS - On April 30, 2025, "Finance Innovation" was holding the Second Edition of BankTech Day, the Unmissable Event for Innovation in the Banking and Financial Sectors.This Exceptional Day brought Together Key Players in Banking, Finance, Payments, and Technology to debate the Challenges of Tomorrow and co-construct the Future of the Sector.

On the Program: Conferences, Keynotes, Workshops, a Village of Stands, and Concrete Feedback to inspire you and accelerate your Digital Transformation.

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The Program was as follow:

GRAND FOYER:

* How the Bank is adapting to the Evolution of Society in 2025?
* How can Banks take Advantage of Regulatory Constraints?
* The Impact of Geopolitical Reconfigurations on CIB Activities and Innovation Dynamics
* Banks and the Tech Challenges of Tomorrow: how to reconcile Digital Transformation, Security and Profitability?
* How can Private Banks attract New Generations?

* Innovation in the Banking Sector: France and Europe at the Crossroads of Two Worlds
* What Innovation Strategies for the Bank of Tomorrow?
* The New Standard of Profitability: AI, KYC and the Fight against Fraud
* Building the Ecosystem of Tomorrow's Central Bank Digital Currencies: Collaboration between Public and Private Actors
* How Financial Players continue to participate in the Environmental Transition in 2025?
* The Future of Card and Mobile Payments

ROTONDE DES ABONNES

* identity at the Heart of Trust: protect Customer Relationships at the Era of Invisible Fraud
* Financial Crime: a Social Issue that requires Everyone's Cooperation
* Granularity and Volume: How Malt is redefining the B2B Payment Experience by optimizing its Long Tail thanks to Embedded Finance?
* Real-Time Processing: a Strategic Challenge for Banks in the Face of LCB-FT
* False Positives, Real Risks: the Importance of Specific Models in Fraud Detection

* Data Sovereignty at the Era of Banking Artificial Intelligence
* The Challenges of Acculturation of Employees to Innovation
* AI, Data and Automation: Keys to a Successful Bank
* European Project - Next-Generation Banking Resilience: Neuromorphic AI and EXTRA-BRAIN Horizon Europe Opportunity for Fraud-Free Investments
* Green Taxonomy, SFDR, CSRD: how to reconcile Quality, Reliability and Comparability of DATA thanks to AI and New Technologies?

* Alteryx & IA: Drivers of an Augmented and Resilient Bank
* Regulatory Developments: To make Financial Products more Accessible
* Fraud and Payment Security: How Financial and Technology Players are collaborating to protect Customers?
* The Democratization of Cryptocurrency Payments

ROTONDE DU GLACIER

* Beyond the Stage: Palais Garnier Dancers' Journeys
* Credit Scoring in 2025: IA, Open Banking and Alternative Data in the Service of a more Precise and Inclusive Risk Assessment
* Conquering Banking Customers: Are Digital Banks winning the Race?
* The Impact of Digitalization of Payments on the User Experience of Companies
* Behavioral Analysis based on AI becomes the New Shield against Banking Fraud

* The Potential of ESG Data: How AI and New Technologies optimize Operational Performance?
* How Neo-Banks redefine the Banking Landscape in 2025?
* The Race of AI in the Fiancial Sector: between Cybercrime and Cybersecurity
* Onboarding Digital: Why Instant Response is Essential to counter Fraud?
* Open Finance & Open Admin: Emergence of New Digital Paths

* DORA Reglementation: behind the Scenes of Bank Compliance and Innovation Opportunities
* Generative AI in Banking Sector, what Assessment?

Source: 2025 BankTech Day Edition
On April 30, 2025 @ Palais Garnier in Paris
Event for Innovation in the Banking and Financial Sectors

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